



COMMUNITY HEALTH & WELLNESS PARTNERS

Care... To Live Life Fully

FOR IMMEDIATE RELEASE

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Community Health & Wellness Contact:

Tara Bair, President and CEO
Community Health & Wellness Partners
937-887-1013
tara.bair@chwplc.org

PR Contact:

Julie Hamlin
GREENCREST
614-885-7921
jhamlin@greencrest.com

Community Health & Wellness Partners President and CEO selected as Smart 50 Honoree

BELLEFONTAINE, Ohio – (August 23, 2021) — Tara Bair, president and CEO of [Community Health & Wellness Partners \(CHWP\)](#), has been selected as an honoree in *Smart Business Columbus* magazine's list of 2021 Columbus Smart 50 leaders.

Community Health & Wellness was opened in 2014 by Tara Bair to provide a health care practice that would provide economic-based primary care and other wellness services to serve all patients – insured, uninsured, underinsured and self-pay patients. CHWP implements a patient-centered model of care. Under Bair's leadership CHWP has added many services to its primary care practice, including integrated behavioral health, chronic care management, medication assisted treatment, wellness, pharmacy, nutrition and social services support.

The Smart 50 Awards recognize the top executives of the smartest companies in the region for their ability to effectively build and lead savvy organizations, according to [Smart Business Columbus](#) magazine, which hosts the awards. Bair and the other honorees were celebrated with a virtual event on July 15. The honorees had to address several questions, such as how they run a "smart" business, how their business innovates and the impact the business has on the Central Ohio community.

"It is such an honor to be recognized alongside so many innovative executives and industry-leading companies in Central Ohio," Bair said. "We are proud to make a difference in our patients' lives and our surrounding community and work to treat the whole person through innovative programs and accessible care."

CHWP has become an innovative health care center by creating programs that push the boundaries on the traditional way that health care is usually delivered. Such innovative programs include:

- A diabetes education program accredited by the American Association of Diabetes Educators (AADE), a national accredited organization certified by the Centers for Medicare and Medicaid Services (CMS), that provides diabetes patients increased access to quality diabetes education

Bellefontaine
212 E. Columbus Ave. Suite 1
Bellefontaine, OH 43311

Indian Lake
8200 St. Rt. 366, Suite 1
Russells Point, OH 43348

West Liberty
4879 US Rt. 68 South
West Liberty, OH 43357

Phone: 937.599.1411 • Fax: 937.599.4128

[chwplc.org](#)



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services through a team-based approach to helping patients better control their diabetes. This program gives patients access to a dietitian, a pharmacist, behavioral health provider and nursing staff in addition to their primary care provider — all who work at CHWP.

- In 2020, CHWP became one of the first health centers to have a Population Health Department, further advancing its mission of providing innovative initiatives that improve patient outcomes. Population Health is responsible for planning, organizing and managing assigned population health efforts, which include care coordination, case management, disease management and transitional care programs. Its primary goal is to expand diabetes education so that every patient with an A1C above 9 percent receives education in 2021.
- This year, CHWP earned The Joint Commission's Gold Seal of Approval® for Ambulatory Care and Behavioral Health and Human Services Accreditation by demonstrating continuous compliance with its performance standards. The Gold Seal is a symbol of quality that reflects a health care organization's commitment to providing safe and quality patient care. Additionally, the health care center also received the Primary Care Medical Home Certification from The Joint Commission. The certification recognizes CHWP's efforts to coordinate care, including how its primary care clinicians and interdisciplinary teams work in partnership with patients and their families.

In addition, CHWP has continued to open new locations, growing from two locations in 2014 to three locations today, with a fourth opening in Urbana, Ohio in spring 2022. In addition, CHWP recently launched a school-based health center and a mobile unit. A second school-based health center is anticipated to open in winter 2022. Bair says her goal is to make patient care accessible for everyone. CHWP eliminates barriers and gaps in community health care needs by serving all people.

About Community Health & Wellness Partners

Community Health & Wellness Partners opened its door in March 2014 with a mission to provide quality, whole person, patient-centered medical care to the residents of Logan and surrounding counties. With locations now in Bellefontaine, Indian Lake and West Liberty, the nonprofit organization's services include primary care, integrated behavioral health care, clinical primary care, pharmacy services, nutrition services and more. Community Health & Wellness Partners offers patients a team-based approach to their care, supporting their primary care provider so that the patient can experience a more well-rounded approach to addressing their health care needs. Community Health & Wellness Partners delivers care to patients regardless of their age, gender, income level, insurance or ability to pay. This health center is a grantee of funding awards supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS). Further, this health center is a Health Center Program grantee under 42 U.S.C.254b and deemed a Public Health Service employee under 42 U.S.C. 233(g)-(n) and a Federal Tort Claims Act (FTCA) entity. For more information, visit www.chwpcares.org.

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